



Cheyney University of Pennsylvania has set **Saturday, February 13** for its annual **NCAA Basketball Take A Kid to the Game day**. The Wolves will host Mansfield in Cope Hall beginning at 1:00 p.m. with a women's game followed by the men's game at 3:00 p.m. Area elementary and middle school students (9K-8th grade) will receive free admission to the game with a full-priced adult ticket. High school aged students will be charged \$ 5.00. Youth will have the opportunity to experience the college game-day atmosphere and some exciting Pennsylvania State Athletic Conference basketball as they watch the Wolves and Huskies battle on the hardwood.

Cheyney University is hosting one of more than 700 games that will be played across the nation as part of the Take A Kid to the Game program in its 14th season. The project is a grass roots initiative that attracts the nation's youth and encourages adults to take kids to area college basketball games.

TAKE A KID TO THE GAME DAY

"We are thrilled to invite area youth to our campus and have them help as we cheer on the Wolves to victory. It is our hope that adults in the community will bring their children out to experience a collegiate athletic event at Cheyney University," said Marilyn Stephens, head women's basketball coach. "We are expecting the crowd to take part in the intense basketball action at our women's game!"

Tickets can be purchased the day of the game at the Cope Hall Ticket Window.

NCAA Basketball is a national sponsor for the Take A Kid to the Game program. To learn about other NCAA Women's Basketball initiatives, please visit www.ncaa.org/wps/ncaa?ContentID=3618 for more information.

TAKG is a grass roots marketing campaign created by IMG College to encourage alumni and fans to take their kids out to stadiums and arenas to experience intercollegiate athletics.